

# Raw Power

---



Introducing 'Raw Power' – High in energy and ideal for highly active or working dogs, as well as those needing to gain weight. A nutritious, budget-friendly option.

See reverse for full ingredient details



# What's in our mix ?

## Beef

Beef is an excellent quality muscle meat, and a very cost-effective protein source.



## Chicken

A great way to get a bit more bone for calcium and insoluble fibre in the diet, plus as a white meat, it adds another excellent protein source.

## Lamb

Lamb is a rich source of high-quality protein, which is essential for building & repairing tissues, promoting muscle growth, and maintaining overall health in dogs.

Lamb meat contains various essential nutrients, such as vitamins (like B12 & niacin), minerals (iron, zinc, phosphorous), & amino acids.

## Green Tripe

A nutritional powerhouse, excellent for general wellbeing & gut health.

## Organs

Liver, lung and heart are nutrient-rich organ meats that offer numerous benefits to dogs. Liver is a nutritional dynamo, abundant in vitamins, such as A & B, as well as essential minerals. It supports healthy skin, coat & eye function, making it an excellent addition to their diet. Lung serves as a lean protein source, rich in vitamins & minerals, which contribute to overall health. Hearts are an excellent source of taurine and other amino acids vital for heart health, helping to maintain robust cardiac function.

## Wild Venison Bone Broth

Made from the leg & pelvis bones of the wild deer, bone broth is an excellent addition to your dog's diet. Bones serve as a reservoir of minerals in the body, while collagen and other nutrients from connective tissue support joint and gut health.

